

Trenae' L. Watson is a woman of many hats—wife, mother, daughter, student, entrepreneur, friend, and more—who understands the demanding challenges of everyday life. She recognizes that life's balancing act can often feel overwhelming, leading to frustration and the temptation to give up. Her mission is to help others bring their visions to life while overcoming obstacles. Whether building structure and organization within an existing business or starting a new venture, Trenae' guides individuals to cultivate their mission and make it a reality.

As the owner and chief executive officer of TLW Consulting, LLC, Trenae' draws on her expertise in business development, communications, and program development. Through her consultancy, she assists entrepreneurs with goal-setting, accountability, strategic planning, community engagement, and partnerships. Her accomplishments include guiding clients through business licensing, creating successful business plans, and helping them achieve their long-term dreams.

Trenae's passion for conflict management has been a driving force in her life. With a master's degree in negotiation and conflict management from the University of Baltimore and formal training in mediation, she is dedicated to fostering understanding and resolution. This passion led her to pursue a Doctor of Jurisprudence at Widener University's Delaware Law School, where she is set to graduate in spring 2025. Her commitment to conflict resolution has also inspired her interest in community engagement, particularly mentoring youth in underserved communities, helping them navigate challenges, and empowering them to succeed.

Trenae is also a published author, using her platform to inspire and encourage others. She holds a bachelor's degree in biology from the University of Maryland Eastern Shore and a Certificate in Entrepreneurship Essentials from Harvard Business School Online. She is also a certified travel consultant.

Her early career included impactful roles in the education sector, working with children on the autism spectrum and those with severe behavioral challenges. She also gained invaluable experience in leadership and workforce development through various roles in nonprofit and educational organizations.

A lifelong learner, Trenae' believes in creating spaces where she can learn from and collaborate with others. Outside of her professional and educational pursuits, she enjoys traveling and spending quality time with her husband, two children, and extended family. Her dedication and leadership earned her a place in Marquis Who's Who in October 2023.